HDF Blog Prep Worksheet

Please use this worksheet as a reference when preparing blog articles. You may download, complete and email this information sheet as a document, or simply provide the equivalent information in your own format along with any attachments. Please submit materials to [blog@hdfgroup.org](blog@hdfgroup.org%20) the Wednesday of the week before the publishing date for your post. Also see [Blog Guidelines](https://www.hdfgroup.org/pubs/blog/HDFBlogGuidelinesforGuests.pdf) (pdf) for more information.

|  |
| --- |
| *Scheduled date of post*: |
| *Submitted by*: |
| *Contact person for readers to get more info*: name, email, site URL to link to. |
| Blog post title: Most search engines use a maximum of 60 chars for the title – make it compelling and accurate! |
| *Intended audience:* |
| *Intended results:* |
| Main focus keyword: |
| *Blog post excerpt:*  This posts on search page results – use one or two short sentences that say something compelling about HDF or its products. Most search engines use a maximum of 156 chars for the description. |
| *Blog post description:*  This is short teaser text summarizing the content, and can post on search page results. |
| Categories: Choose one or more:  HDF News, HDF Products, HDF Technical Insights, HDF Innovation, HDF in Research, Uncategorized |
| Tags: For search optimization – underline those that apply, please add more as necessary:  Big data, CGNS, chunking, climate, cloud computing, file compression, H5Py, HDF-EOS, Earth Science, HDF5, HDF Group, HDF Server, HPC, High Performance Computing, large datasets, complex data, metadata, NeXus, parallel I/O, petascale, supercomputing, visualization, MapReduce, RDD, performance tuning (add more) … |
| White papers, publications, previous blog articles, websites to link to: Use the MS Word hyperlink capability if you can\* to link to an existing document or webpage ([*http://website.com/*](http://website.com/)...)”, or attach file or copy written text here if no URL. |
| Images, slides, charts: List and attach as files. Images should preferably be.png or .gif, not .pdf, 2MB or less.  Extra information (such as captions and permissions, info about author): |
| Blog content: (See [Blog Guidelines](https://www.hdfgroup.org/pubs/blog/HDFBlogGuidelinesforGuests.pdf) for more information.) If your blog post content includes images or code, please insert in the correct position within the text, below. For code, please use spaces rather than tabs, HTML is best. |
| Citations, Credits or partnerships to mention (links if appropriate): |

\*On Windows, it’s (1) highlight the word or phrase, (2) right click the highlight, (3) select “Hyperlink”, (4) when a window pops up, paste the link in the “Address:” box.